



PRESS RELEASE

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BFL CANADA Renews Partnership with Olympic Speed Skater Samuel Girard

MONTREAL, October 25th, 2017– It is with great enthusiasm that BFL CANADA announces the renewal of its partnership with top Canadian speed skater Samuel Girard. The 21-year-old is set to make his first appearance in the Olympic Games after earning a spot on Team Canada’s short track speed skating roster by winning seven of nine races at the national selection trials this August. The Ferland-et-Boilleau, Québec native will continue to serve as an ambassador for BFL CANADA and represent the company’s values while he competes in national and international events.

“The first thing I noticed about Samuel was his passion,” says Barry F. Lorenzetti, President, CEO and Founder of BFL CANADA. “This is why BFL has supported him from the beginning and continues to remain at his side today. I am proud that such a passionate young Quebecer represents us so well throughout the world.”

“In sports as in business, surpassing yourself, being disciplined and working as part of a team are essential values. We have partnered with Samuel because we recognized those traits in him. All athletes, from beginners to Olympic champions, have one thing in common: passion. Samuel’s passion is our passion too.”

The short track sensation burst onto the scene in the spring of 2016 by winning the silver medal in the 1,500-metre race at the World Championships in Rotterdam, Netherlands. The 2016-2017 season saw Girard collect three gold medals, four silver medals, and two bronze medals. Girard was ranked the no. 1 Canadian internationally that season.

Most recently, Girard recorded his first gold medal of the 2017-2018 season in the 5000-metre team relay at the World Cup in Budapest, Hungary. He followed that up by winning two gold medals and one silver medal at the World Cup Event #2 in Dordrecht, Netherlands. Girard will continue to ride that momentum as he sets his sights on representing Canada on the podium at the 2018 Winter Olympics in PyeongChang.

“I am thrilled to continue to represent BFL CANADA on the international stage,” says Girard. “From the early stages of my career, the company has supported my journey in this sport and my dream to become an Olympian. I am looking forward to embodying the BFL CANADA passion and spirit as I continue competing and hope to make them proud in my performances.”

About BFL CANADA

Founded in 1987 by Barry F. Lorenzetti, [BFL CANADA](#) is one of the largest employee-owned and operated Risk Management, Insurance Brokerage, and Employee Benefits services firms in Canada. The firm has a team of over 600 professionals located in twelve cities across the country. BFL CANADA is a founding Partner of Lockton Global LLP, a Partnership of independent insurance brokers and agents who provide Risk Management, Insurance and Benefits Consulting services in over 120 countries around the world.

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